

The logo for the French American Chamber of Commerce features the words "FRENCH AMERICAN" in blue and red, with "CHAMBER OF COMMERCE" in white below. A stylized graphic of two overlapping curved lines, one blue and one red, forms a partial circle around the text.

FRENCH AMERICAN
CHAMBER OF COMMERCE

A photograph of the Houston skyline at night, featuring several illuminated skyscrapers and a large Ferris wheel in the foreground. The Ferris wheel is lit up with blue and green lights. The sky is dark blue, and the city lights are visible.

SEND YOUR DELEGATION
TO HOUSTON

admin@facchouston.org

1301 Fannin Street, Suite 2440 - Houston, TX 77002
(713) 449-9445

OUR LEARNING EXPEDITION OFFER

MEET WITH COMPANIES IN YOUR SECTOR AND MAJOR INSTITUTIONS

During a call we will determine your needs and connect you with the best contacts in town

ATTEND HIGH-LEVEL NETWORKING EVENTS

Previous event: OTC 2017 - Honoring the French Delegation at the Consul General of France in Houston Residence
100+ attendees and 60+ companies represented

MAKE YOUR BUSINESS TRAVEL EASIER

We will take care of your daily schedule in Houston
On demand services available

**SEND YOUR DELEGATION DURING THE MAIN BUSINESS EVENTS IN HOUSTON
FOCUS ON ENERGY, HEALTH, AND LOGISTICS INDUSTRIES**

1- ENERGY INDUSTRY

Houston, the fourth largest city in the United States, is what Forbes is calling “America’s next great global city”. Houston houses outstanding universities, world-class researchers and a skilled workforce. Those factors coupled with a favorable tax system and an easily accessible location make Houston a great place for companies to enter the U.S. and Latin-America market.

Houston is known globally as an energy industry capital with over 4,000 energy firms. These firms have a range of specialties, including marketing, production, exploration, transmission, supplying, offshore drilling and technology innovation.



Energy French Companies

\$50B+

20%

Petrochemical projects underway Of the nation’s oil is refined in Houston

MAJOR ENERGY-RELATED EVENT

Offshore Technology Conference

- ▶ Tradeshow where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge.
- ▶ In 2017 : **64,700+** attendees (22% international) and **315+** speakers

OTC 2018: April 30th – May 3rd

2- HEALTH INDUSTRY

Houston has always been a leader in clinical healthcare and medical research; the city is now looking to expand its horizons within the field of biotechnology and pharmaceuticals.

The Texas Medical Center, one of the largest and most renowned medical complexes in the world, serves as a strong foundation for companies to pursue these opportunities and grow. It has 5 institutes focusing on innovation, health policy, clinical research, genomics, and regenerative medicine. Through the creation of the Texas Medical Center's Innovation Institute, the TMCx accelerator and JLABS have been key components in driving innovation within the life-science sector in Houston.



132+ health establishments

106,000+ employees

180,000+ annual surgeries

10 million patient encounters per year

\$3 billion in construction projects underway

HEALTH / TECH INNOVATIONS INSTITUTES

TMCx

Health and Lifescience accelerator

100,000 sq²

\$76M venture capital funding raised

Jlabs

Incubator giving early discovery every advantage for success

34,000 sq²

accommodate up to 50 life science start-ups

MAJOR MEDICAL-RELATED EVENT: WORLD MEDICAL SUMMIT

6-7 MARS 2018

WHAT IS IT ?

Largest international medical summit of Texas regrouping medical companies and investors to showcase Houston medical scene, exchange medical best practices, collaborate and offer solution for medical needs around the world.

2-Day conferences

- ▶ **Conferences** on best practices, research, and training
- ▶ A healthcare **tradeshow**
- ▶ **B2B meetings** to expand business opportunities both here and abroad.

3- LOGISTIC & TRANSPORTATION INDUSTRY

Houston's prime geographic location allows the city to serve as a gateway for trading between Mexico, Canada, and Europe. Houston's has a booming multi-modal transportation system, which includes airports, highways, railways and a nearby seaport. This creates a business distribution network second to none, allowing access to 40 million U.S. consumers within 500 miles, as well as admittance to international markets.

Houston is recognized for its achievements in the transportation industry by being selected by BreakBulk as the singular U.S. city for the Americas showcase since 2014.



Transportation and Logistics companies in Houston

17 Interstate highways **3** Class 1 rail carriers

PORT OF HOUSTON

#1 BreakBulk Port in the U.S **1.17** million jobs

66% of the container cargo in the U.S. Gulf handled by Port Houston

MAJOR ENERGY-RELATED EVENT

Breakbulk Americas

- ▶ The largest event in Americas bringing top-tier shippers together with breakbulk and project cargo service providers.
- ▶ In 2016 : **750+** exhibitors and **39+** high level speakers

Breakbulk Americas 2017: October 17th – 19th

HAVE ANY QUESTIONS – ASK US!

admin@facchouston.org

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