

Newsletter

April, 2018



FRENCH-AMERICAN CHAMBER OF COMMERCE HOUSTON

FACC Upcoming Events Calendar

Webinar: April 10th



Hosted by Michele Sawyer, Creative Director/ Consultant

SAWYER DESIGN
V · I · S · I · O · N

"How to Win the U.S. Beauty Race: Keys to Entering the U.S. Market"

Tuesday, April 10th 9am-10am

Register [here](#)

One of the most valuable beauty markets in the world, the U.S. generated \$84 billion in sales in 2016 and it's safe to say 2018 will be bigger. In fact, the U.S. market is expected to grow to \$90 billion by 2020. It is a market that can't be ignored but needs to be governed with insightful strategies and innovative products. Cracking the code and succeeding in the U.S. is a delicate balance of art and science - the fundamentals of marketing.

In this webinar, you will learn the fundamentals of the U.S. Beauty Market:

- Recent trends
- American consumers' buying habits
- Product categories (mass market, prestige, "masstige")
- Growth of certain retail channels

The 40-minute presentation will be followed by a 20-minute Q&A session.

Entrepreneur Awards: May 10th

Do you have a start-up that is going to be the next big thing?

Participate in our pitching competition where Entrepreneurs will present their pitch in front of a group of judges for the prize of a one-on-one mentorship with a Marketing director.

When: Thursday, May 10th

Where: Station Houston





HR Club Talks: May 8th

FACC HR CLUB TALK
Tuesday, May 8th. 5pm - 7pm

NEW WAYS OF WORKING THROUGH TEAMING AND COLLABORATION



TOOLS FOR HR PROFESSIONAL & MANAGERS

In collaboration with:   

Teaming: A Secret Weapon For Shifting

Shifting to a nimble problem-solving culture requires a combination of strategy and tactics, and effective teaming can be a powerful tool that generates momentum for change. Learn practical, actionable teaming techniques with this talk that combines Valerie Rivera's real-life experiences in the military with the research of Harvard Business School professor Amy Edmondson.

Guest Speakers: [Debbie Kozar](#) and [Valerie Rivera](#)

When: Tuesday, May 8th 5pm-7pm

Where: BCG

Cost: Members free, Non-members \$25

Email info@facchouston.org to register.

EU Day: May 15th

Mark your calendars for EU Day 2018!

Europe Day will be held on May 15th at City Hall. This day is a celebration of the historical declaration which laid the foundations for the EU, observed by the European Chambers of Commerce in Houston annually!

This is an excellent sponsorship opportunity to extend your services to the European business community in Texas.

When: Tuesday, May 15th

Where: Houston City Hall, 901 Bagby St. Houston, TX 77002

Register: [here](#)

Pictures from the previous event can be found [here](#).



The European Chambers of Commerce of Texas cordially invite their members to

Europe Day Celebration

Tuesday, May 15th
5:30pm – 8:30pm

Houston City Hall
901 Bagby Street, Houston, TX 77002

RSVP here by May 7th, 2018

Complimentary drinks and refreshments will be served

For more information, please visit our website: www.gaccsouth.com



Save The Date: Upcoming Events

ART OF BUSINESS LUNCHEON

Guest Speaker: Sergei Galperin

When: Thursday, May 17th at 11:30am

Where: Chef Pedersen's

WORKSHOP WITH HEP

Workshop covering Networking

When: Friday, May 18th 10am-12pm

Where: Station Houston

Email info@facchouston.org to register

Past Event Recaps



FUN Nights

Innovation Club

Job Search Program #4 & #5

Thank you to our attendees who dropped by for our March FUN Nights!

A special thank you to our speakers, [Brenda Boral](#) and [Derrell Noris](#), who shared their biggest professional failures and what they learned,

Last month we held our first Innovation forum of the year covering Industrial Internet of Things (IIoT) with the theme "Industry 4.0 - Connected for REAL" at [Honeywell Process Solutions](#).

In Session #4 our attendees learned the best interview practices to get them the job they want. Thank you to [Camille Marcotte](#) for giving insight to our attendees on how to stand out from other candidates and the differences between French and American interviewing

how it affected their lives and how they overcame it.

Be on the look out for our next FUN Nights!

Do you want to be a speaker? Email us at info@facchouston.org for more information.

Thank you to our keynote speakers [Laura Juliano](#), [Sergio Fernandes](#), [Eric Seidel](#) and [Nathalie Mangeot-Gehin](#) for giving our attendees fascinating presentations covering the latest in innovation.

Couldn't make it to this meeting? Be on the look out for our next event!

practices!

In Session #5 our attendees learned all about US compensation packages and what types of benefits are usually offered to employees in America. Thank you [Bernie Escobedo](#) and [Laurence Ducros](#) from [Air Liquide](#) for being our speakers and giving an insightful presentation.

For more photos, please visit our Facebook page [here](#) and [here](#).

FACC MEMBERSHIP



Business Membership

The Chamber of Commerce is very focused on helping members to develop and expand their opportunities. Click here to see the benefits of a business membership (depending on level).



Individual Membership

Becoming a member of the Chamber allows individuals to be connected with other members and businesses and learn, network and share within our French-American community.



[Become A Member Now](#)

Do you want to upgrade your membership? Click [here](#) to know more about the membership levels.

Welcome New & Renewing Business Members

Thank you for your trust!

IRIS
Production



CBRE

ONIS
Inc.

FACC HR Corner

FACC Career Center

Is your company looking for a qualified candidate for a position? Are you looking for a career change? FACC is here to connect our members in the [Career Center](#).

Services

- **Job Postings:** Find current open positions at Business Member's companies on our website
- **Candidate Postings:** Find Member's resumes on our website
- **Workshops:** Participate in our Job Search Program, Info Sessions and HR Clubs.
- **Speed Networking:** A quick way to expand your professional contacts as we organize several speed business meetings throughout the year.
- **On Demand Services:** We can customize a service for our members



Tell Us What You Think!

Let us know how we are doing by filling out our membership survey [here](#).

Made by Dallas West



2018 Business Members

